

CONDUCT PDMR Notification reference 00381095

1 - Details of the person discharging managerial responsibilities / person closely associated

Must complete either for a natural person or a legal person. If completing for a legal person, please include the legal form as provided for in the register where it is incorporated, if applicable.

Name of natural person

Anton Maksimenko

Legal person

2 - Reason for the notification

For persons discharging managerial responsibilities:

- The position occupied within the issuer or emission allowance market participant should be indicated e.g. CEO, CFO.

For persons closely associated with:

- An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;

- Name and position of the relevant person discharging managerial responsibilities

Position/status

Head of HR

Initial notification/amendment

Initial Notification

3 - Details of the issuer or emission allowance market participant

Full name of the entity

Fix Price Group PLC

Legal Entity Identifier code

549300EXJV1RPGZNH608

In accordance with ISO 17442 LEI code.

4 - Details of the transaction(s)

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Transaction(s) summary table

| Date Of Transaction | Financial Instrument | Identification Code | Place Of Transaction | | Currency | |
|------------------------|----------------------------|---------------------|----------------------|---------|---------------------|----------|
| 2024-06-18 | Global Depositary Receipts | ISIN: US33835G2057 | Moscow Exchange | | RUB - Russian Ruble | |
| Nature Of Transaction: | | | | Price | Volume | Total |
| Disposal | | | | 270.80 | 4 | 1083.20 |
| | | | | 272.00 | 186 | 50592.00 |
| | | | Aggregated | 271.975 | 190 | 51675.20 |